



RollWorks HubSpot Integration

RollWorks Account-Based Platform seamlessly integrates with HubSpot

Whether you're a marketing team of 2 or 200, using the RollWorks + HubSpot integration makes it even easier to be more account-based by identifying and engaging high priority target accounts using HubSpot lists and RollWorks digital advertising. RollWorks is a complement to HubSpot's ABM functionality by allowing you to easily convert your target account lists into your targeted audience.

Adding HubSpot to RollWorks provides marketing and sales teams of all sizes an economic end-to-end account-based solution starting at less than \$1,000.

Identify: Utilize HubSpot's pre-built ABM Lists to segment Contacts at Target Accounts and dynamically sync contact lists to RollWorks

Engage: Reach your targeted HubSpot audiences across channels with dynamic digital ad campaigns

Measure: Align Marketing and Sales with RollWorks performance reports and dashboards in HubSpot

Visit us on the [HubSpot App Ecosystem](#) to learn more.