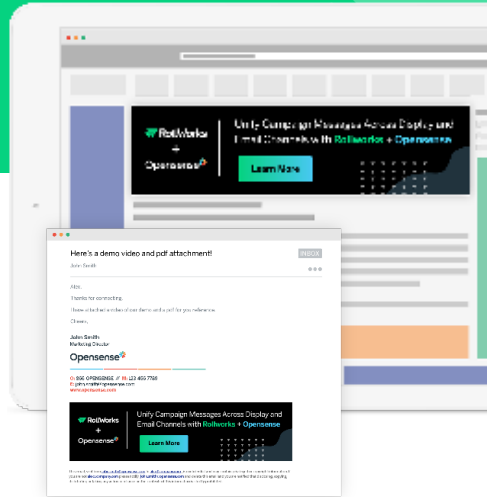


RollWorks Openseense Integration



RollWorks and Openseense unify campaign messages across display and email channels

By linking Openseense and RollWorks, marketing teams can share the same message with targeted prospects across digital display advertising and email campaigns. This adds a new marketing channel for account-based programs and converts every email into a valuable digital impression.



Getting the same message out to the same people at the same time is challenging. RollWorks' integration with Openseense automatically syncs digital display campaign creative with email banners running below the signature of every outbound email your organization sends.

Adding Openseense to RollWorks Account-Based platform provides marketing teams of all sizes an email signature banner solution starting at \$5 per seat/month.

▼ Unify

Integrate messaging across digital display and email channels to send every prospect the same message, at the same time - automatically.

▼ Engage

Reach your targeted audiences across display and email channels to improve overall engagement and drive more clicks.

▼ Measure

Visualize the impact of email display ads as RollWorks performance reports and dashboards in Hubspot or other CRMs.

[Learn more >](#)